

## Complete List of QuickBooks Simple Start 2005 Reports



**QuickBooks: Simple Start 2005** is the simplest way to manage sales, expenses and customers. Organize your business finances in 30 minutes!

Choose from 15 essential reports with one click. You can customize report templates to best meet your needs. Create profit and loss (P&L) reports, sales reports, expense reports, tax reports and more. No sifting through shoeboxes, and no math!

**Key features and benefits include:**

- **Track money in, money out.** Nothing falls through the cracks, and you can find everything instantly.
- **Create estimates, invoices and sales receipts.** Simple Start automatically fills in frequently used names and addresses for you, helping to reduce typos and saving time.
- **Write checks, pay bills, record expenses.** Work with everyday, familiar forms — like checks that look just like paper checks.
- **Track customer payments.** Payments are automatically applied against specific invoices.
- **Report tax totals instantly.** No more tax-time scrambles. QuickBooks does all the math.
- **Run business reports** such as Profit & Loss and Unpaid Invoices to see where you stand.
- **Start working immediately.** Know how to use Simple Start the moment you launch it — it's that easy!
- **Keep it simple.** Get just what you need, just when you need it. No information overload.
- **Get answers.** Learn from excellent two-minute tutorials, get onscreen Help, and get 30 days of support.
- **Work with familiar, everyday forms.** No bookkeeping or accounting knowledge needed!
- **Track the right information,** just the way accountants want it. It's real business accounting simplified!
- **Create business reports with one click.** See where you stand instantly.
- **Work smarter.** Get helpful tips for managing your business and taxes.

**Track Money Coming Into Your Business**  
Create estimates, invoices, sales receipts and track customer payments.

**One-Click Reports**  
In just one click, see precisely how your business is doing. Instantly create profit and loss reports, expense reports and more!

**Track Money Going Out of Your Business**  

- Helps you keep accurate records for taxes.
- Automatically tracks expenses as you print checks and pay bills.

**100 free checks!**

**So Easy, You Won't Need Help! But We Provide It for You Anyway:**  
Tailored on-screen help, 2-Minute Tutorials and 30 days of Simple Start Support included!²

**Managing Your Business**  

- New Business Checklist
- Year-End Guide
- Preparing for Tax Time

**Get Started Now**  

- Check Out the Tutorials
- How Do I Get Help?
- What Do I Do First?

**Profit & Loss**  
October 1 through December 31, 2004

Operating Expenses	6,750.00	600.00
Depreciation	6,750.00	600.00
Interest	6,750.00	600.00
Utilities	6,750.00	600.00
Advertising	6,750.00	600.00
Insurance	6,750.00	600.00
Salaries	6,750.00	600.00
Wages	6,750.00	600.00
Retirement	6,750.00	600.00
Other	6,750.00	600.00
<b>Total</b>	<b>67,500.00</b>	<b>6,000.00</b>

**INVOICE**

**PAID**

## Simple Start Reports

Run reports in seconds with one click of the mouse!

Mark's Atomic Graphic Designs	
Total sales by customer	
December 1 - 15, 2007	
	◊ Dec 1 - 15, 07 ◊
Cendana,Benit	▶ 120.00 ◀
Dowden, John	3,700.00
Durbin Consulting	1,620.00
Lee Sporting Goods	665.00
Raj, Shoba	5,742.50
Senna Computers	180.00
Vu,Don	605.00
<b>TOTAL</b>	<b><u>12,632.50</u></b>

Example 1: Total Sales by Customer

Mark's Atomic Graphic Designs	
Profit & Loss Standard	
December 1 - 15, 2007	
	◊ Dec 1 - 15, 07 ◊
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Sales	▶ 12,632.50 ◀
<b>Total Income</b>	<b>12,632.50</b>
<b>Expense</b>	
Contract labor	910.00
Insurance (other than health)	383.39
Rent of other business property	120.00
Repairs and maintenance	1,775.00
Supplies	473.25
Taxes and licenses	699.12
Utilities	23.27
<b>Total Expense</b>	<b><u>4,384.03</u></b>
<b>Net Ordinary Income</b>	<b>8,248.47</b>
<b>Net Income</b>	<b><u>8,248.47</u></b>

Example 2: Profit & Loss Standard

Report Name	What It Answers
Total Sales by Customer	What were the total sales made to each customer? Who are my best customers? Who are my worst customers?
Total Sales by Item	How many of each item have I sold?
All Activity by Customer	Show me all the transactions I've done with my customers.
Customer Balances	What are all the transactions related to customers?
Invoices that Haven't Been Paid	What is the exact status of my unpaid invoices, including which ones are current and which are late?
Total Expense by Payee	How much did I pay each vendor? Who do I spend the most with?
All Transactions by Vendor	What are the details surrounding each transaction I have had with each of my vendors?
Income Tax Summary	What is the amount for each tax line on the tax forms that I file with the federal government?
Income Tax Detail	What are the individual transactions associated to each tax line on the tax forms I file with the federal government?
Sales Tax Due	How much sales tax do I owe to governmental agencies?
Profit & Loss Standard	What is my financial "big picture"? Am I operating at a profit or a loss?
Balance Sheet Summary	What is my overall financial snapshot or worth for today? Yesterday?
* General Ledger	What are all the transactions for each of my accounts over a specific timeframe?
* Journal	What are my debits and credits?
* Trial Balance	What is the balance of each of my accounts in debits and credits?

\* Designed for accountants